

Who are we?

Careers England is the association for employer organisations and traders involved in the provision of products and services promoting careers education and guidance in England.

Manifesto 2015

Vision and Mission

Careers England aims to be recognised as the informed voice of the career guidance industry in England.

Our mission is 'To act on behalf of our members to demonstrate the beneficial contribution of independent and impartial careers information, advice and guidance for people of all ages, to secure the economic and social health of the nation'.

careersEngland 
promoting social mobility, achievement and economic well-being

Our beliefs

In order to ensure the strongest economic wellbeing of our nation, every individual has the right to access high quality Careers Education, Information, Advice and Guidance (CEIAG) delivered by trained professionals.

CEIAG significantly helps to reduce unemployment and skills shortages; we believe it makes sense economically and is a powerful motivator for individuals to succeed in life.

Get in touch

For further information and the latest supporter news, please visit our website or contact us.

Careers England Ltd

E-mail: Steve.Stewart@careersengland.org.uk

Telephone: 07714 673411

Website: www.careersengland.org.uk

Twitter: [@CareersEngland](https://twitter.com/CareersEngland)

Careers England manifesto

Careers England calls upon all political parties to include the provision of **Careers Education, Information, Advice and Guidance (CEIAG)** as part of their manifesto for the 2015 general election.

For all young people, **Careers England** advocates that the government requires all secondary schools to:

- Ensure all students receive **independent and impartial external CEIAG**, provided by a qualified careers guidance professional, who is ideally covered by **matrix accreditation**.
- Work towards a careers education **quality award** which is nationally validated.

For all adults, **Careers England** advocates that the government:

- Establishes a new policy framework which ensures there is continued funding and **cross-department collaboration** to make most effective use of all public funding on careers support.
- Builds individuals' **career development and career management skills**; not simply concentrating on short term progression into a job.
- **Addresses the ageing population**; managing an extended working life is vital for individuals' success and for their employers.

For all businesses, **Careers England** advocates that the government:

- Maintains a strong emphasis on **employers** and **learning providers** working in partnership
- **Incentivises** employers to support careers education; their input is vital to good quality CEIAG.

Careers England believes this can be achieved with an investment of £100 million. This is less than half the amount cut since 2010 and will be more than recovered from reduced unemployment, particularly youth unemployment, increased productivity from reduced course drop outs, and lower skills shortages.

